



UNIVERSITY OF REGINA STUDENTS' UNION STRATEGIC FRAMEWORK

Our Vision

URSU aspires to be your trusted partner in student life, both on campus and beyond.

Our Mission

We were created by students for students. We provide you high quality supports services, advocate on your behalf, and ensure you have a fun and healthy student experience.

Our Values... which guide all our actions and decisions

- **Student Engagement** - *Incorporating the students' perspective in everything we do to guide the provision of accessible, authentic services.*
- **Responsive** - *Proactively addressing the unique, diverse and changing needs of the students in the services and advocacy we provide.*
- **Constant Improvement** - *Our passion and commitment to constantly improve the services we offer and to and learn from our past experiences.*
- **Stewardship** - *Responsible and honest management of the resources and people entrusted to us.*

Our Strategic Goals 2015/16 to 2017/18

1. **Enhance the university experience** - *When students graduate from the University of Regina they will remember being able to access services and supports in time of need and will feel they were engaged in a social environment that created life long memories.*
2. **Improve the Owl as a viable service for students** - *The Owl is thriving with a new business model serving both student and community needs.*
3. **Enhance the organizational foundation of URSU** - *The capacity of URSU is founded upon an educated membership, strong policies and processes, clear roles, a healthy work environment and strong leadership.*
4. **Improve the financial state of URSU** - *URSU demonstrates healthy accountable fiscal management with a steady increase of revenue to reinvest into student services.*