



THE STUDENTS' UNION OF THE UNIVERSITY OF REGINA INC.  
(URSU)  
STRATEGIC FRAMEWORK  
2017/18 to 2019/20

## Our Vision

*URSU aspires to be your collaborative partner in a holistic student life.*

## Our Mission

*We were created by students for students. We provide students high quality supports, services, opportunities, and advocacy, to ensure that all students have a fun, safe and healthy University experience.*

## Our Values... which guide all our actions and decisions

- **Student Engagement** - Incorporating the students' perspective in everything we do to guide the provision of accessible, beneficial services.
- **Responsive** - Proactively addressing the unique, diverse and changing needs of the students in the services and advocacy we provide.
- **Constant Improvement** - Our passion and commitment to constantly improve the services we offer and to develop best practices as learn from our past experiences and prepare for future challenges.
- **Stewardship** – Responsible, transparent, and honest management of the resources and people entrusted to us.

## Our Areas of Focus

1. **Enhanced University Experience** - When students graduate from the University of Regina they were able to access services and supports in time of need and engaged in a social environment that created lifelong memories.
2. **Continued Business Growth and Improvement** - URSU demonstrates healthy accountable fiscal management with a steady increase of revenue to reinvest into student services.
3. **Proactive Social Responsibility** - The capacity of URSU is founded upon an educated membership, strong policies and processes, clear roles, a healthy work environment and strong leadership.
4. **Expanded and Improved Service Offerings** - URSU service offerings are continually refined to ensure that the ever evolving needs of students are supported by the best support services available to students
5. **Elevated Student Engagement** - URSU's ongoing development is a direct result of it's two-way relationship with students.